

# Blaydon Shopping Centre Tyne & Wear

Mall Solutions  
Europe.

[www.mallsolutions.eu](http://www.mallsolutions.eu)



## About The Scheme.

The scheme, which is predominantly on the ground level, with several units on an upper level, is anchored by a Morrisons superstore. Blaydon Shopping Centre also has a strong presence of national retailers including Home Bargains, B & M, Iceland, Superdrug & Boots.

[www.blaydonshoppingcentre.co.uk](http://www.blaydonshoppingcentre.co.uk)



# About The Scheme.

**Address:**  
The Precinct, Wesley Court, Blaydon-on-Tyne ,NE21 5BT.

**Anchor Tenants:**  
Iceland  
B & M  
Morrisons

**Opening Hours:**  
Monday – Saturday **9:00 am – 5:30pm**  
Sunday & Bank Holidays **10:00am – 5:00pm** individual shops may vary

**FOOTFALL: 50,000** Per week.

**Key Features:**  
The Blaydon Shopping Centre is centrally located in the district town centre of Blaydon in the north-east of England in the Metropolitan Borough of Gateshead and within the county of Tyne and Wear.

Blaydon is located approximately 5 miles (8 km) west of Newcastle, a city on the north bank of the River Tyne, and 6 miles (9 km) east of Gateshead, a city upon the south bank of the River Tyne.



## Rate Card.

Site	Area	Space	Size	Power	Week	Weekday	Weekend
1	Greggs	Promo	3m x 3m	N	£450	£120	£250

\*All prices are exclusive of VAT \*Peak seasons will incur an additional cost. Prices on application.

# Site Map.



# About MSE.

MSE have a team of dedicated Client Services Managers that will work with you to unlock the full potential of your activity be that promotional or retail.

Whatever your product or service we can hold your hand through the process and guide you on everything from your stand design to your marketing requirements.

The benefits of trading directly on the mall via Mall Solutions Europe are many:

- Flexible terms.
- Risk free.
- Premium visibility to customers.
- Engage with customers.
- Experienced Client Services team.
- Assistance with marketing.

There are a number of ways you can promote your business on the mall, we call this commercialisation, here are the most popular commercialisation activities:

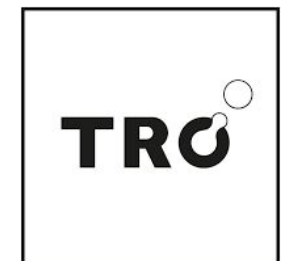
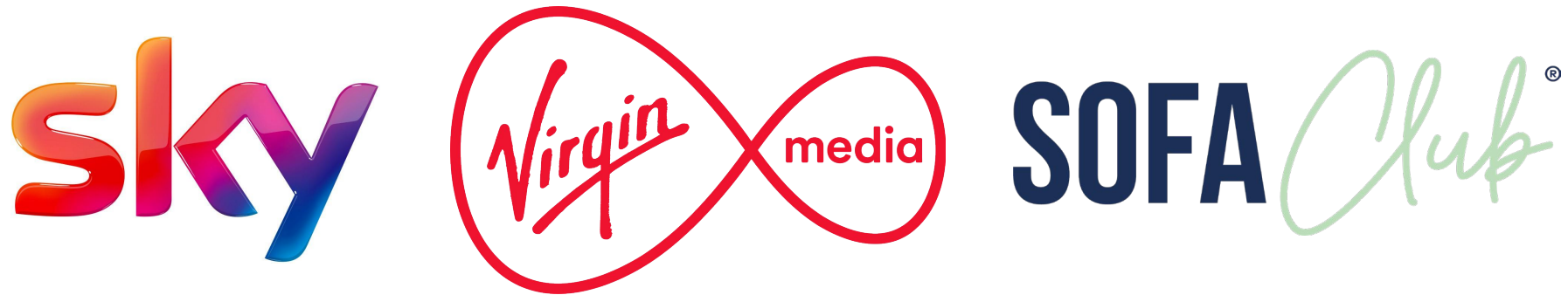
- Experiential marketing.
- Sampling campaigns.
- Short term promotional activity, space only.
- Seasonal retail via an RMU or kiosk.
- Retailing a product from an RMU (Retail Merchandising Unit).
- Bespoke Kiosk, provide your own.
- Pop up Shop.

Whatever your requirements our dedicated team can assist you.

**MSE.**



## Partner Promoters Clients.



# Our Clients Say.

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“ Katie at Mall Solutions has been a fantastic partner for World Vision to work with over the past year. Not only has Katie had the professional nous to help advise on construction and design of our experiential builds, she has shown a true understanding and compassion for helping the world most vulnerable children; evidenced by her discussing her own experiences with communities both local and international. Having a partner who not only understands our drive to create truly immersive experiences but also the heart and passion about why we do what we do is truly invaluable for us. I can commend Mall Solutions to all in the industry who are looking to be truly experiential and are looking for a partner who can understand their organisation’s main drivers. ”

**Nigel Mendonca**

*Senior Officer - Experiential Marketing, World Vision UK*

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“ I was very nervous about enquiring if I could actually do my stall here and wasn’t sure how to even apply. But the whole process was so simple and after sending my first email which was forwarded on to Mall Solutions I immediately felt happy and relaxed as I had a quick response, all my questions were answered, and I was so grateful at how friendly and helpful they were. I now do a 4 weekly booking and can honestly say that setting up my stall here is one of the best decisions I have ever made. Thank you MSE. ”

**Carryn’s Crafty Creations**

*Trinity Centre, Aberdeen*

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“ Tom is really an individual who has successfully found solutions for our business & hence very aptly has the title Mall Solutions in his email footer. As one of the young & hungry for success team members we always found him approaching us with innovative ideas and next steps to raise the platform. We have successfully set up two (Kipling and Casio) new propositions with world-wide brand recognition in the centre:mk. ”

**Joy Chokssi**

*Co-Owner - Casio Milton Keynes and Kipling, Milton Keynes*



## Mall Solutions Europe.

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# Mall Solutions

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